

## Teacher and Student Wish Lists

Teacher Wish Lists are a win-win for any book fair. Kids love to give their teachers gifts. Teachers need books in their classrooms. The proceeds of these sales benefit your fair. What is not to like? 😊

Student Wish Lists make it easy for parents who can't visit the fair to send their child with money to spend on certain items, or to simply encourage students to browse the fair thoroughly and start their mental shopping (i.e. free word-of-mouth advertising!)

•**Hicklebee's provides templates or feel free to design your own**•

For teachers, encourage staff to visit the fair before selling begins. They can write down each title they want on an individual slip, and you can store these slips in a pouch for each teacher on a bulletin board, or on a more portable tri-fold display board. Students then select the slip for the book they'd like to buy for their teacher. Hicklebee's provides bookplate stickers that students can then place inside the book with their name/dedication if they'd like. Another approach is for each teacher to place the books they would like into a basket, and students can simply take the desired book up to the cash register. The disadvantage to this is that baskets take up a lot of space, and these books are removed from the selling tables, but they are visually attractive.

For students, if you have the time and manpower, invite each teacher to bring their class for a 15 minute preview of the book fair. Give each child a wish list to write down the titles they'd like to buy (offer students a piece of cardboard—a pseudo clip board—on which to write, so that they do not make indentations in the book covers). These lists can go home to alert parents, or kept on file at the fair to assist with shopping later.