

# HICKLEBEE'S

## Author Consignment Program

We're delighted you want to distribute your book through Hicklebee's! While no bookstore can carry every title, we will consider books that are professionally produced by local Bay Area authors with legible titles on their spines. To submit your work for our Author Consignment Program, fill out this form and submit it with a copy of the book(s) you would like us to consider. If you are submitting multiple titles, please fill out a form for each title.

*Please note: We DO NOT accept books for review during the months of November & December.*

Date submitted: \_\_\_\_\_ Employee initials: \_\_\_\_\_

*Allow for a minimum of four weeks for our team to contact you.*

In the event we cannot accept your book, please let us know what you would like us to do with your review copy:

\_\_\_\_ This copy is complimentary. Please donate it.

\_\_\_\_ I will pick it up from the store. After 30 days, remaining books will be donated.

\_\_\_\_ Ship it back to me. (Please include a self-addressed envelope with postage to cover the cost of shipping with your submission.)

### About You

Name as it should appear on check: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zipcode: \_\_\_\_\_

Email address: \_\_\_\_\_

Other contact info: Phone: \_\_\_\_\_ Twitter: \_\_\_\_\_

Facebook: \_\_\_\_\_ Instagram: \_\_\_\_\_

### About the Book

Book Title: \_\_\_\_\_

ISBN: \_\_\_\_\_ Date published: \_\_\_\_\_

Retail Price: \_\_\_\_\_ (Hicklebee's will pay 60% of the retail price when the book is sold.)

Author/book website(s): \_\_\_\_\_

\_\_\_\_\_

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### Marketing & Promotion

In 3-4 sentences, describe the audience for this book.

Please describe your marketing plan for this title.

How will you promote that the book is for sale at Hicklebee's?

*Please note: We will not accept books that do not have a link to Hicklebee's and Indiebound on the author's website.*

### Consignment Basics

- Author will pay \$45.00 processing fee per title and deliver five copies of the book to the store within 30 days of acceptance offer email.
- Hicklebee's will stock the books on consignment for a 3-month period at minimum but the period can be extended indefinitely at the store's discretion.
- Should Hicklebee's sell out of your book, the store will contact you to request more copies of your book during the consignment period.
- At the end of the consignment, author will have 30 days to pick up their books. All books left after 30 days will be donated.